

12 March 2012 Brussels

Subject: Invitation to participate at the TRACKIT project conference "TRACKING the higher education student lifecycle", Copenhagen, 5-6 June 2012

Dear Sir/Madam,

On behalf of EUA and the TRACKIT project consortium, I am pleased to invite you to the conference on **"Tracking the higher education student lifecycle", Copenhagen, 5-6 June 2012.**

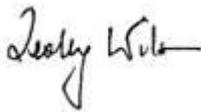
The conference will discuss the preliminary results of the TRACKIT Project, a two-year study undertaken by EUA together with members and partners and co-funded by the EC's Lifelong Learning Programme.

Tracking is of crucial importance for impact assessment at institutional level, and closely linked to various priorities of the EU's Modernisation Agenda and the Bologna Process. The conference will present diverse tracking approaches from different national and institutional environments, and provide an opportunity for participants to discuss and to exchange experiences. It also aims to bring together the university community with policy makers, researchers and data collectors to initiate a European level debate on tracking.

I very much hope that you will be able to join us at this important event, and look forward to your response.

You will find more information regarding the project, the conference and registration formalities overleaf. If you require any further information or assistance, please do not hesitate to contact us.

Yours sincerely



Lesley Wilson

EUA Secretary General

Conference and registration information

The conference is a great opportunity for both senior university leadership and those colleagues directly involved in the development and implementation of tracking to discuss with their peers from across Europe and share and benefit from the experiences made regarding tracking.

Participants can attend the conference and workshop **at their own expense**. While no fees are charged, participants will need **to cover their travel and accommodation costs**. In order to register please follow the following link

https://eua.qualtrics.com/SE/?SID=SV_cYNerZnTvhnINpW

Registration will be confirmed via e-mail. Please do not make any travel arrangement before you have received this confirmation.

The registration deadline is 4 May 2012.

Conference website <http://www.eua.be/events/TRACKIT-Copenhagen.aspx>

TRACKIT project

Student-centred learning and employability are central to tracking activities which a growing number of higher education institutions and national ministries have put in place. Tracking is often undertaken in order to improve the student's experience and the university services and support mechanisms at a HEI with the view to increase the successful completion rate of university studies but also to ensure that the feedback received from the graduates and their experience on the labour market is then integrated into the university strategy adapting, if necessary, the curriculum in order to enhance the chances of future graduates on the labour market.

It is in this context that, in 2010, the European University Association together with the Irish Universities Association/ UCD Geary Institute; Hochschul-Informations-System GmbH (HIS); Lund University; University of the Peloponnese/ Centre for Social and Educational Policy Studies and Aarhus University launched the two-year study project **TRACKIT**, which is supported by the Lifelong Learning Programme of the European Union.

The TRACKIT! project undertook a study to provide an overview of the existing tracking initiatives for students and graduates in 31 European countries, analysing the various methods, drivers and uses applied by higher education institutions in their respective national contexts.

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