PROPOSED PROJECT “BENCHMARKING CLUB OF ARTS ACADEMIES” (BCAA) OUTLINE

PROPOSED PROJECT ACTIVITIES:

- INITIATION OF THE BCAA:
  - STEERING COMMITTEE: rectors, deputy rectors of universities involved, honorary members.
  - WORKING GROUP: Project co-ordinators, experts and others to work on benchmarking approach, methodology, indicators, and the concept and content of the Alumni Monitor.
- BCAA OPENING SESSION
- GOOD PRACTICE VISITS to EU Arts Academies:
  - LMA – strategic planning experience.
  - EU Partner 1
  - EU Partner 2
- PARTNER HEIs STAFF TRAINING on benchmarking concepts and practices and EFQM model.
- WORKING GROUP MEETINGS/BRAINSTORMING SESSIONS (virtual and in Partner country(-ies)) for the needs of Benchmarking and the Alumni Monitor Development.
- ACTION PLAN development.
- Implementing of the BENCHMARKING PILOT PROJECT and the STRATEGIC ARTS ALUMNI MONITOR.
- BCAA CLOSING CONFERENCE.

ROLES OF PROJECT PARTNERS

APPLICANT – Art Academy of Latvia:
Project management, coordination.
Participation in the Steering Committee, Working Group.
Host of the good practice visit to LMA, Opening Session and Closing Conference. Responsible holder of the Monitor.

CO-BENEFICIARIES – EU Partner HEIs:
Participation in the Steering Committee, Working Group.
Hosts of Good Practice Visits.

CO-BENEFICIARIES – Non-EU Partner HEIs:
Participation in the Steering Committee, Working Group.
Hosting. Participation in training.

CO-BENEFICIARY – Dynamic University, Strategic Advisor:
Leading the Working Group.
Strategic advice and guidance.
Lead developer of benchmarking solution.
Provider of Partner HEIs staff training.

BENEFITS: BCAA PROJECT

- Introduction of potentially the 1st benchmarking exercise of arts academies of the kind.
- Positive signal to the governments concerned.
- Introduction of on-going regular processes that benefit all the parties involved.
- Introduction of a tool that helps to monitor arts student and alumni achievements, trace and foster employability.

BENEFITS: STRATEGIC ARTS ALUMNI MONITOR

ALUMNI
- Public access to an objective information as to arts alumni career development would enhance the impact of arts-school education.
- Information obtained as a result of alumni survey could be easily used for the on-going benchmarking exercise needs.

STUDENTS
- To raise the public awareness of the importance of arts, the Monitor would also illustrate the success stories of the most capable students in the form of case studies.

INDUSTRIES
- A platform for fostering employment prospects of students & alumni, as well as the overall potential for international co-operation projects.